

Collaborative Problem-Solving through Public Interest Design

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www.radixconsulting.org

#Right2Root

Portland, OR



Black Portland: Case Study

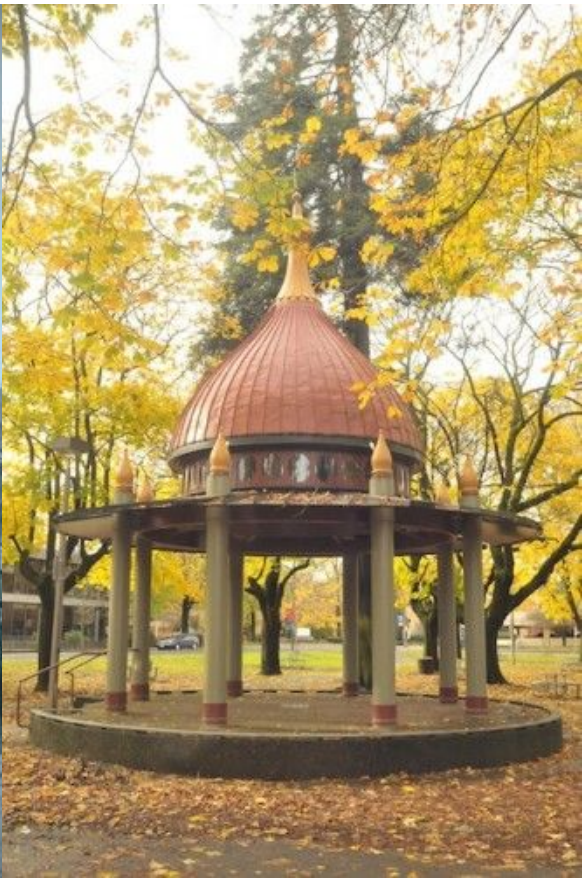
Must End Gentrification to Advance Economic Equity

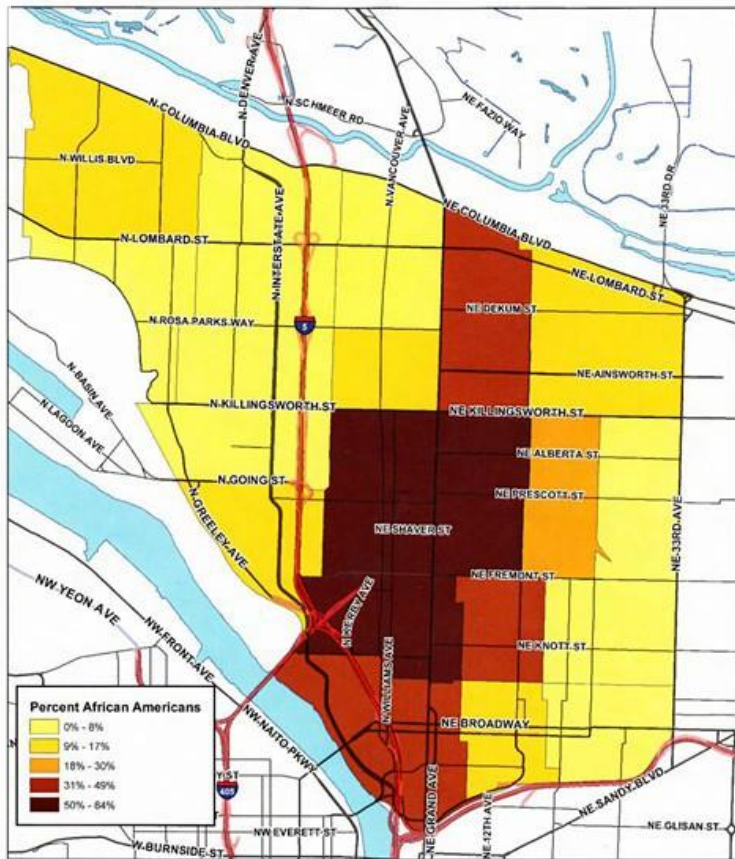
Huffington Post 2014 - Dedrick Asante Muhammad

The corrosive effect of gentrification can be found throughout the nation even in the "liberal" whitest city of America Portland, Oregon. *Portland is known internationally as a leader in urban design with many boasting of its bike-friendly streets, accessible 20-minute neighborhoods and quaint local business culture.* In fact, this year, Portland was named the best U.S. city by the real estate company, Movato.

Unbeknownst to many, however, Portland is also a case study in gentrification, a glaring reminder that urban economic disparities will persist as long as the structural inequalities of our economy remain.

To halt this practice a growing community-led movement calls for an end to displacement by promoting policies that dismantle systemic barriers to economic opportunity and prosperity.

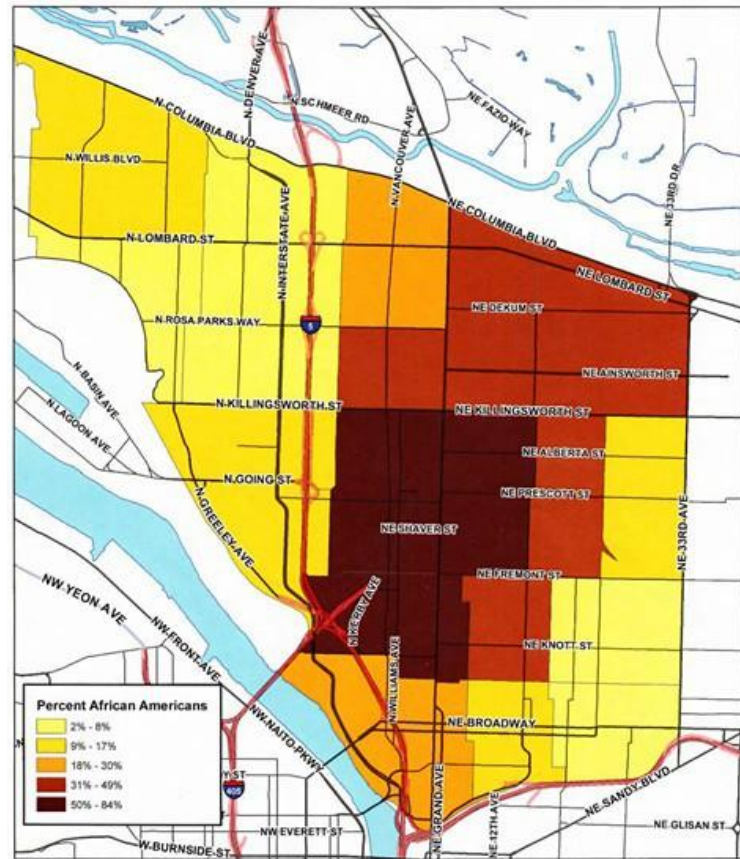




Black or African American Percent of Total Population 1970
North/Northeast Portland
by Census Tract

Area	African-American	Total	Percent
Portland	21,572	382,519	6%
North/Northeast	19,463	87,891	22%

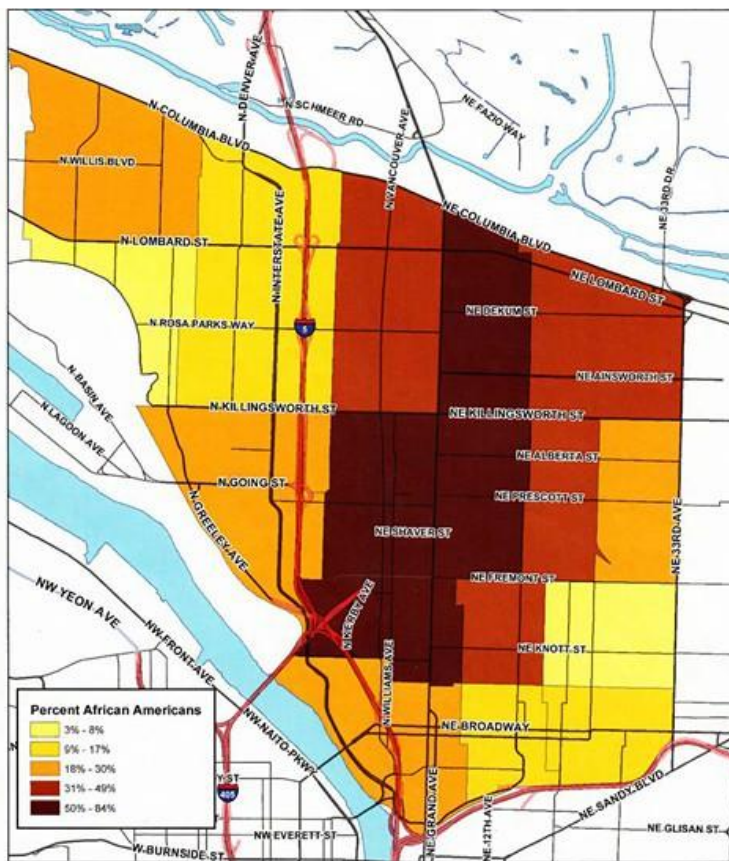
Created by Portland Housing Bureau, June 2014
Source: 2010 Decennial Census, National Historic Geographic System



Black or African American Percent of Total Population 1980
North/Northeast Portland
by Census Tract

Area	African-American	Total	Percent
Portland	27,734	366,383	8%
North/Northeast	22,387	80,984	28%

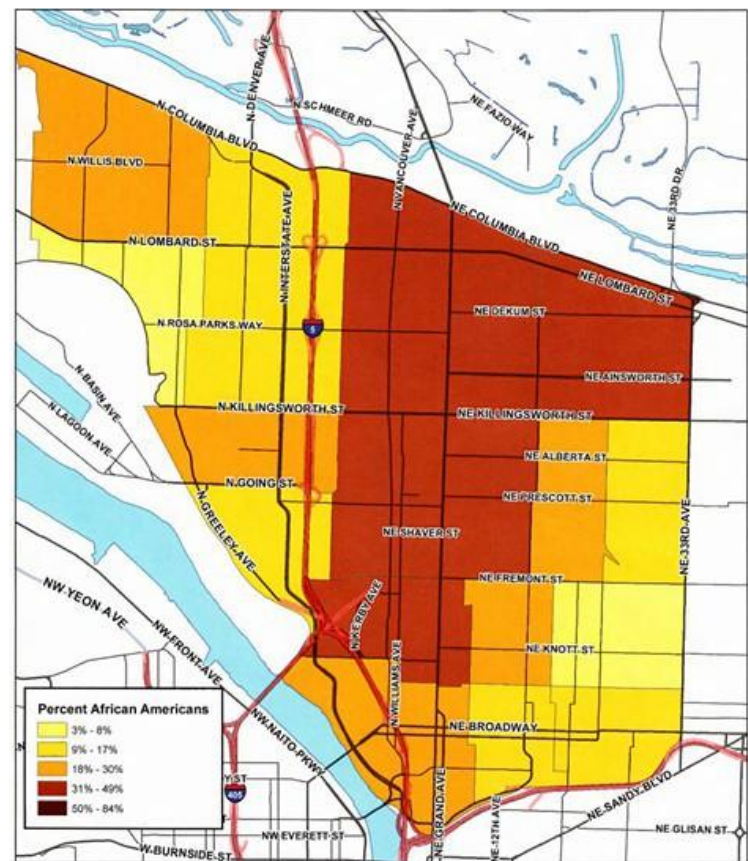
Created by Portland Housing Bureau, June 2014
Source: 2010 Decennial Census, National Historic Geographic System



Black or African American Percent of Total Population 1990
North/Northeast Portland
by Census Tract

Created by Portland Housing Bureau, June 2014
Source: 2010 Decennial Census, Minnesota Population Center, National Historical Geographic Information System

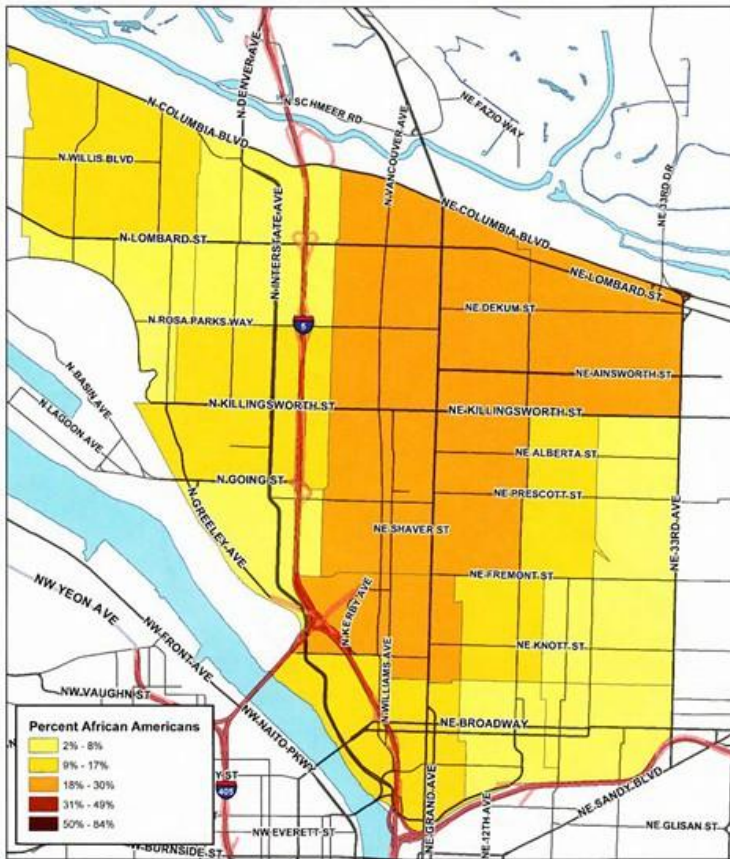
Area	African-American	Total	Percent
Portland	33,530	437,319	8%
North/Northeast	23,724	77,195	31%



Black or African American Percent of Total Population 2000
North/Northeast Portland
by Census Tract

Created by Portland Housing Bureau, June 2014
Source: 2000 Decennial Census

Area	African-American	Total	Percent
Portland	35,115	529,121	7%
North/Northeast	19,922	80,557	25%

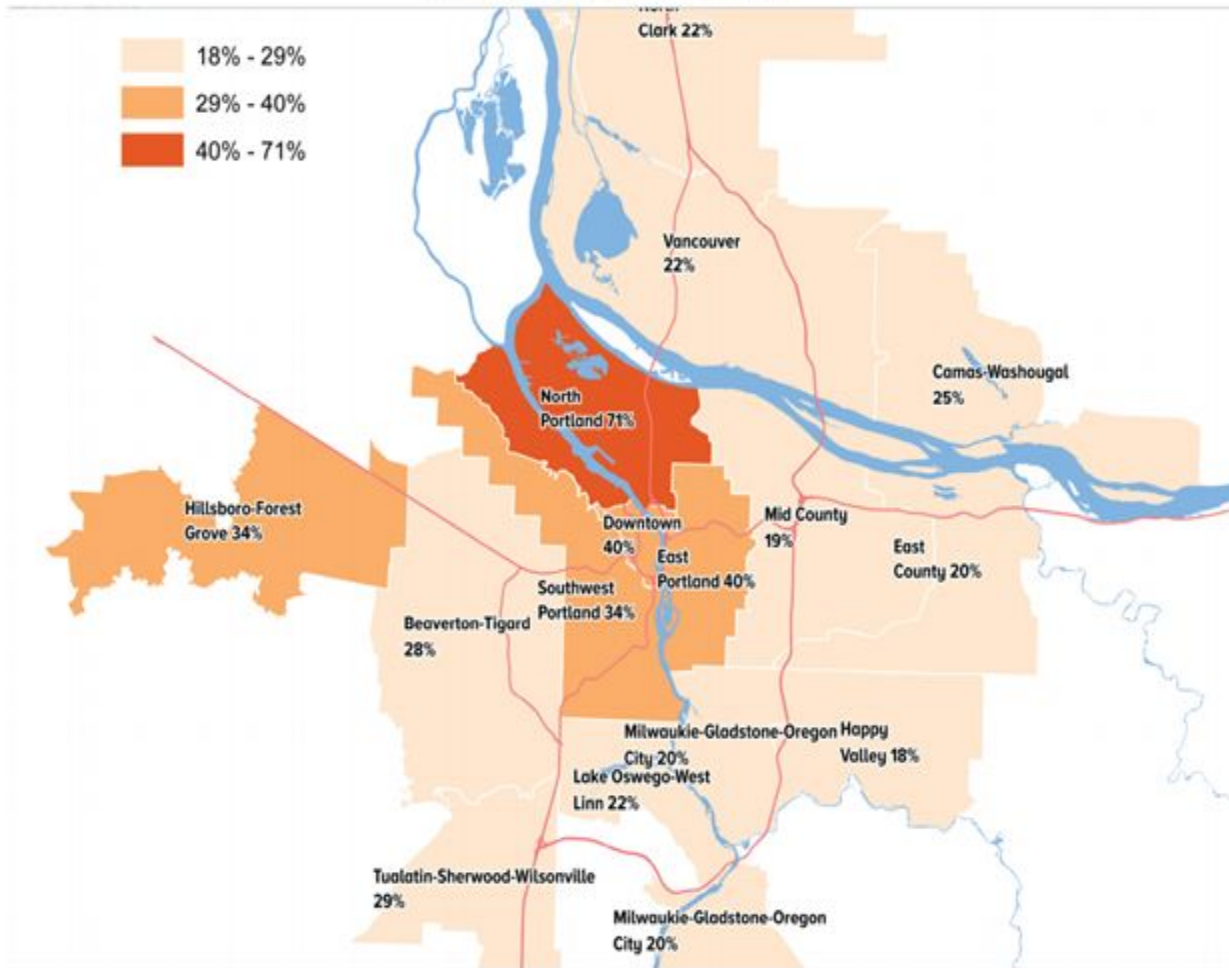


**Black or African American Percent of Total Population 2010
North/Northeast Portland
by Census Tract**

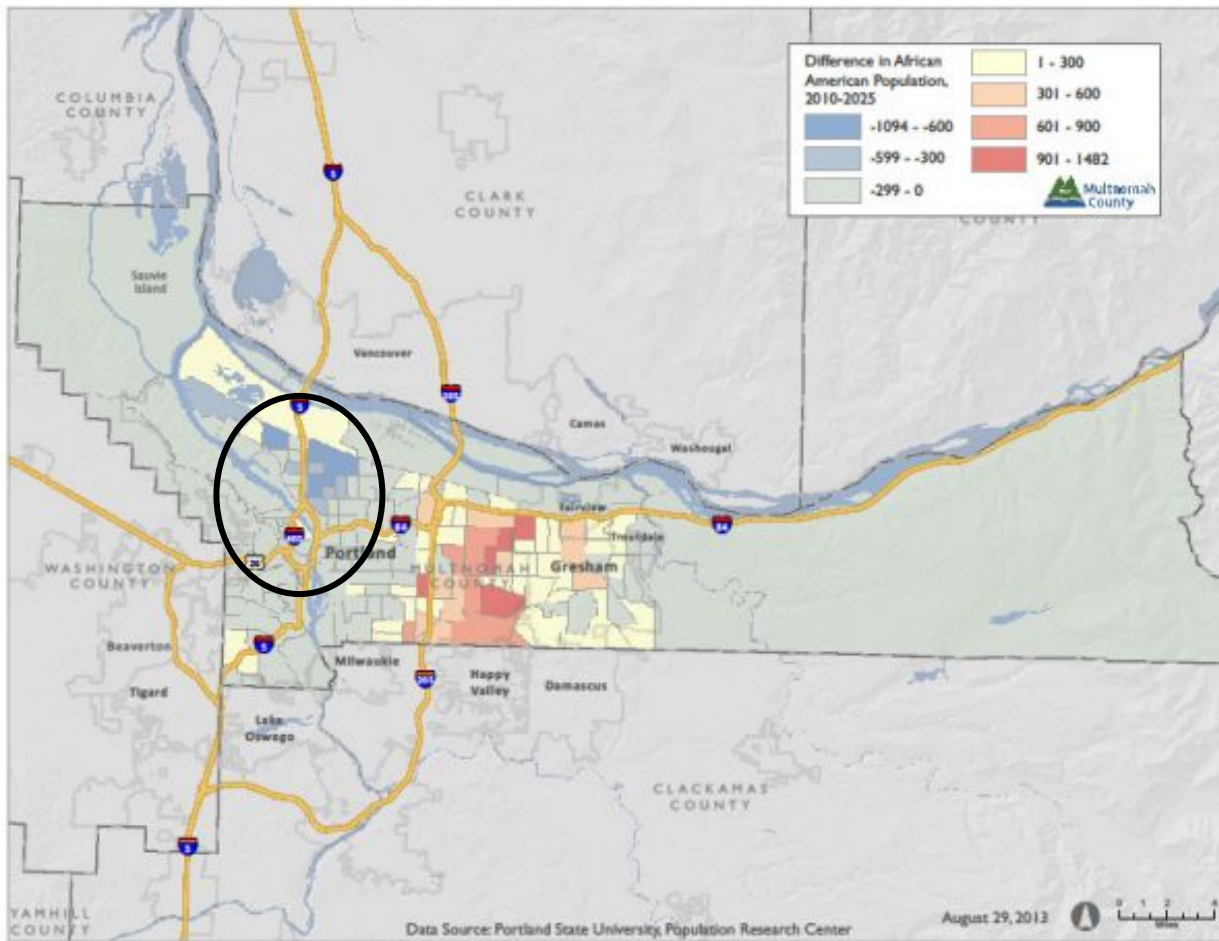
Area	African-American	Total	Percent
Portland	36,695	583,776	6%
North/Northeast	12,274	83,237	15%

Created by Portland Housing Bureau, June 2014
Source 2010 Decennial Census, National Historic Geographic System

Figure 6 Percent change in cost of rental housing, 2011 to 2015 | Source Multifamily NW, Axiometrics Johnson Economics



MAP 9—Black/African American Estimated Population Change, 2010-2025 by Census Tract



**Right 2 Root Campaign
of the
Community
RE/Construction 3.0
Initiative
#Right2Root**

**BLACK PORTLAND:
Case study**



Right 2 Root Findings

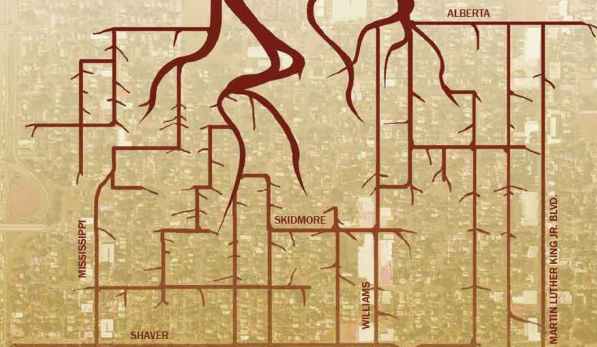
A 2010 assessment by the Coalition for Communities of Color, “Unsettling Profile”, found an inconvenient truth about equity in Portland: Despite our liberal and progressive values, it is more difficult for Communities of Color to get ahead here than anywhere in the nation. This impact is not due to individual deficiency or vice; it is not natural neutral, or normal. Instead, it is the compounded outcome of years of unintended, yet unmitigated poor policy decisions.

The 2014 Multnomah County Health Department Health Disparity Report showed that by nearly every measure, our Black community in Portland is sick. Racism is more deterministic than socioeconomic status (SES) or background. Two decades of unmitigated displacement from the Interstate Corridor Urban Renewal Area (ICURA) redevelopment is tearing people from their communities, destroying Oregon’s largest Black community, and causing rootshock. An equitable and inclusive approach to (re)building community is needed.

a workshop sponsored by:



SALAZARCHITECT



TAKE ACTION IN THE RECONSTRUCTION OF BLACK PORTLAND!

COMMUNITY WORKSHOP
SAT. NOV. 14
1 PM - 5 PM
at Self Enhancement Inc.
3920 N. Kerby Ave, Portland
CHILDCARE AND FOOD PROVIDED

a workshop for the **Right 2 Root** campaign of the **Community RE/Construction 3.0 Initiative**

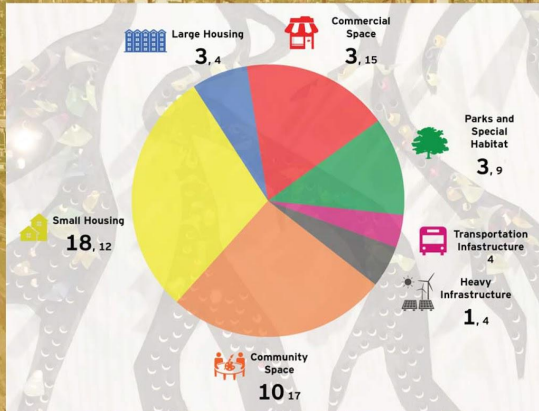
FUTURE EVENTS:
DEC 12, DEC 17
SAVE THE DATES

SPONSORED BY
RADIX Consulting Group, llc
healing symptoms - changing systems



DESIGN WORKSHOP
SAT. DEC. 12th from 1pm to 5:30pm
at the Center for Intercultural Organizing
700 N. Killingsworth St.
CHILDCARE AND FOOD PROVIDED

TAKE ACTION IN THE RECONSTRUCTION OF BLACK PORTLAND!
The Right 2 Root campaign of the **Community RE/Construction 3.0 Initiative**



In accordance with the EcoDistrict Protocol, 7 areas of community development were identified and broken out into priority criteria. Participants were asked to rank their top areas of interest and importance based on community needs.

4 areas of development rose as levels of importance and attention, and will form the foundation of the December 12th design charrette. Architects will be asked to push the boundaries of innovation, creativity and industry standards when designing within these categories, and to keep **HEALTH, INNOVATION AND MAKER ECODISTRICTS** as the guiding logic.



COMMUNITY SPACE

Asset Based Community Development

ABCD > CBPR:

Deficiency → Asset Rich

Of, For, By and With the Community

SHARE POWER!!!!

- Leadership,
- Decision-making and
- Solution-making

Inclusive Approach

Preference for “impacted” - those who bear the burden

Authentic > Tokenistic

Intersectionality = authentic representation
race - class - gender - age - ability - s.e.s

Equity Imperative

Prioritize greatest need pegged to parity



Asset Based Community Development

Scarcity → Resource and Asset Rich

Economic recovery must include everyone

Strengths-Based Approach

Community-Led & Controlled > COD & Community-Informed

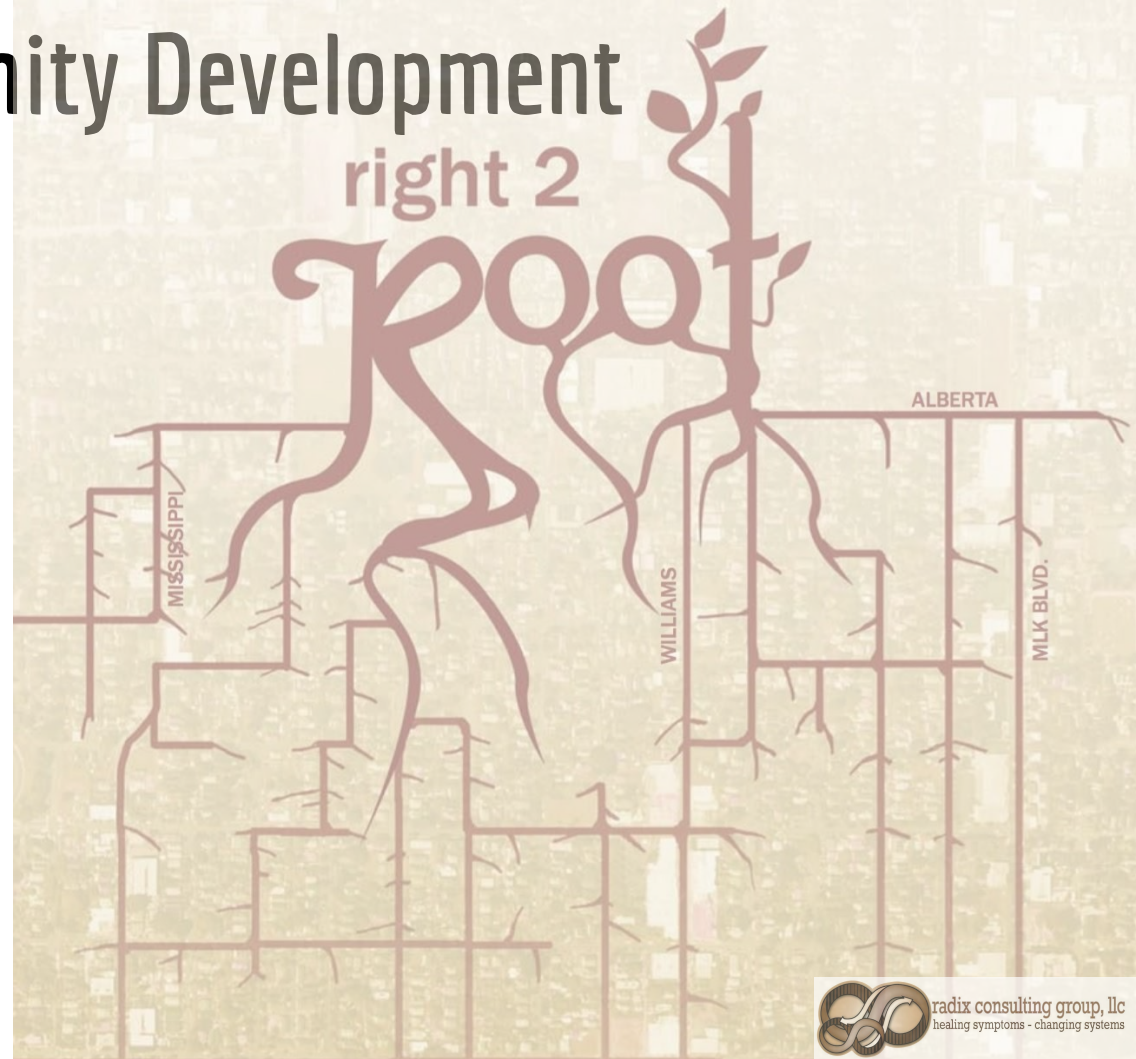
- Internal vs External Locus of Control
- “Impacted” are Experts by Experience

Community is:

- Asset Rich
- Under Engaged
- Underutilized
- Excluded

Solution Focus > Needs Assessment

Holistic, Health Promoting, Thriving & Prosperous



#Right2Root Recipe



- ABCD
- Community-Led & Controlled COD
- EcoDistricts Overlay - **Maker + Health + Innovation**
- Community + Public Interest Design
- Black Community Master Plan
- Preference Policy - N/NE Housing Strategy; ADPDX - Comprehensive Plan; Disparate Impact; AFFH; Housing Crisis; AfricaTown (Seattle)
- People + Place = Placemaking



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